

Parking Facts and Principles

OSU-Cascades is committed to building a sustainable campus, including a triple net zero strategy and an active transportation culture.

WHAT PEOPLE ARE SAYING

"As we're in the neighborhood, I see a lot of people using bus transit, walking and bike-riding around the new campus, and the increased activity is plain to see. It shows that the programs OSU-Cascades put into place are working their magic. Every time they replace someone driving to the campus with a walk, bicycle trip or bus trip sets an example for the rest of us, which is a step toward a more livable Bend."

**Preston Callicott, CEO
Five Talent Software, Inc.**

"At Westside Pharmacy, around the corner from OSU- Cascades, we've been glad to see many students walking and riding by the store! Rather than finding troubling traffic, we're actually feeling a very positive atmosphere."

**Kristen Godfrey Erickson, MA, LPC
Westside Pharmacy**

"Century Washington Center, where OSU is located, was designed and developed to provide a village ambiance, characterized by pedestrian-friendly streets and buildings close to the street with a "storefront" character. On-street parking is a key element to creating the look and function that we had envisioned for the project."

**Kirk Schueler, President & CEO
Brooks Resources**

"The new OSU campus is directly across the street from Tech Soft 3D. We see many students walking and biking by all day long. It's great to see so much vibrancy ... and it's obvious the alternate commute plans OSU put in place are making a positive impact on traffic."

**Yanick Fluhmann, Cofounder
Tech Soft 3D**

ABOUT CHANDLER AVE.

Chandler Ave., a public street, experienced little on-street parking until the campus opened. The OSU-Cascades Parking Management Plan, approved by City Council, included a component for parking on Chandler, Yates Dr. and Nancy Way up to a certain level.

39%

Current Parking Utilization on Chandler, Yates, Nancy

If parking reaches 85% utilization, OSU-Cascades is required to take specific steps.

Comparators to Chandler and OSU-Cascades

- Streets near St. Charles Medical Center accommodate employee and patient parking.
- NW College Way is used extensively for COCC student parking.
- On-street parking was nonexistent prior to Market of Choice's arrival. Now, parking on Arizona and Colorado Avenues is often full.
- Residents park on public streets in front of their homes. Through property taxes and SDCs, residents paid for development of street parking with the expectation that it would be used.

OSU-Cascades Parking Lot Usage

Daily average of 63 vehicles parked on campus lot and 19 vehicles on off-campus lot.

Changing Transportation Behavior

Early surveys, taken during fall weather, show that **more than 40%** of students and employees are commuting in ways other than single-occupancy vehicles.

Few organizations can make this same claim.

STUDENTS ARE GETTING OUT OF CARS

- Additional **500** user trips on CET buses servicing OSU-Cascades during first week of school.
- An average **50** bikes per day ridden to campus in first two weeks of term.
- Zagster bike share program logged **270** trips in first four weeks of term, averaging 8 minutes each.
- Partners at G5 and Visit Bend expanding bikeshare to downtown and Old Mill, opening bike share to community use.
- **+300** students joined in Drive Less Save More rewards program.
- **Zipcar** and vanpool options implemented.

OSU-CASCADES MODE SPLIT GOALS

CURRENT	GOAL
57% Drive Alone	20%
2% Walk	15%
17% Bike	15%
10% Transit	20%
14% Car/Vanpool	20%
0% Drop-Off	4%

WHAT PEOPLE ARE SAYING

“Commute Options supports OSU-Cascades’ multi-modal transportation plan – it’s the exact solution this community needs. We encourage the use of incentives/disincentives to get more students using active transportation options the university has put in place. Paid parking encourage students to look at other modes of travel. Free parking is not the answer”.

**Jeff Monson, Executive Director
Commute Options**

“OSU-Cascades should be commended for their proactive approach to promoting alternatives to driving alone, including paying for parking. They’re setting a great example of the mix of strategies Bend should use if we hope to keep Bend livable as we face significant and rapid growth.”

**Mike Riley, Executive Director
C.O. Environmental Center**

“Our office is located about a tenth of a mile from the OSU-Cascades campus entrance. Over the past few months, I have observed an increase in pedestrians, bicycles, and vehicles in the area. However, our daily operations have not been affected. Additionally, we recognize that OSU-Cascades continues to refine its transportation management practices and work with the City of Bend.”

**Tom Headley, Project Manager
Century West Engineering**
1020 SW Emkay Dr # 100, Bend

“Traffic from students has not hindered our parking or pathways. They utilize our parking spaces and bike rack during their stay ... and then move on to their next destination. They have added diversity to our customer base and fit right into the environment of the store, we have been anticipating their arrival with excitement...”

**Leigh Cepriano, Store Manager
Starbucks**
Century Drive, Bend

NEIGHBORS ARE ENGAGED

- 18 students, faculty and staff volunteers walked door-to-door visiting 120 neighboring businesses introducing themselves as the newest members of the neighborhood.
- Community Connect email/phone info established to relay concerns. Staff will respond within 48 hours, Mon-Fri.
- OSU-Cascades partnered with Century Washington Center to install tow signs in member lots.

“Bend has created an amazing transportation system for students without their own vehicles. Not only do we have the options of riding the CET bus system for free, or riding bikes, but we now have the option of using a Zipcar vehicle.”

**Denali Emmons, Freshman
BIOLOGY MAJOR**

PARKING: WHO PAYS AND WHY?

All Oregon’s public universities charge for on-campus parking. This saves tuition and state education dollars for academic and student success efforts, not for parking infrastructure and maintenance. OSU-Cascades follows suit, charging users for parking services, not non-users.

FREE VS PAID PARKING

Free parking **encourages** single-occupancy vehicle use, leading to more vehicles on our streets.
Paid parking **reduces** parking and transportation demand.

WHAT’S NEXT FOR OSU-CASCADES AND ACTIVE TRANSPORTATION?

- New bus shelter on Century Drive for transit riders.
- Automated parking system with license recognition technology and payment options for students, employees and guests.
- Continued marketing of alternative transportation programs and incentives to students and employees.
- More collaborations with expert partners such as Commute Options.

SIX WAYS OSU-CASCADES IS IMPLEMENTING COMMUNITY RECOMMENDATIONS

The university’s parking management plan reflects key recommendations of CEAC and its task force on transportation:

- ✓ Participate in parking management for on-street parking through education, incentives and disincentives.
- ✓ Partner with the City/Police to develop off-site parking management programs, including monitoring and management.
- ✓ Establish amenities, such as retail and recreation, so they are easily accessible to students without cars.
- ✓ Designate less expensive and more convenient parking spots for rideshare vehicles.
- ✓ Establish a flex vehicle program
- ✓ Develop information and outreach on transportation options by teaming with Commute Options or forming a campus-specific program.